distinctive

Board+Batten Designer Series™ in Everest
Board+Batten Designer Series™ delivers striking style in a vertical panel. Use it as the dominant exterior cladding or as an accent to highlight architectural features. Available in a broad range of colors, including new darker hues for a contemporary look, it never needs painting. Advanced engineering ensures superior impact resistance and outstanding durability in all weather conditions.
ENTRY WAYS
An inviting, rustic look can easily be achieved with Board + Batten Designer Series™ around entrances and deck areas.

GABLES
The combination of vertical lines and a darker, contemporary color emphasizes the A-shaped design of this home.
ARCHITECTURAL FEATURES
Use Board + Batten Designer Series™ to accent gables or peak areas. It adds contrast, curb appeal and helps increase the value of your home.

DORMERS
Board + Batten Designer Series™ highlights the vertical plane of this dormer, providing the perfect counterpoint to the angled roof lines.
THE EXTERIOR SOLUTION FOR **Color.**
Enhance your home's style with a palette ranging from traditional pastels and earth tones to darker contemporary colors. The choice is all yours.

<table>
<thead>
<tr>
<th>DEEP COLORS</th>
<th>ENGLISH WEDGEWOOD</th>
<th>RUGGED CANYON</th>
<th>QUIET WILLOW</th>
</tr>
</thead>
<tbody>
<tr>
<td>RUSSET RED (PREMIUM)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>MONTANA SUEDE (PREMIUM)</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>CLASSIC COLORS</th>
<th>EVEREST</th>
<th>SCOTTISH THISTLE</th>
<th>PEBBLESTONE CLAY</th>
</tr>
</thead>
<tbody>
<tr>
<td>HARBOR GREY</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>MONTANA SUEDE</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>LIGHT COLORS</th>
<th>WICKER</th>
<th>SANDSTONE</th>
<th>TUSCAN OLIVE</th>
</tr>
</thead>
<tbody>
<tr>
<td>VICTORIAN GREY</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>EVEREST</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>LIGHT COLORS</th>
<th>ALMOND</th>
<th>CLASSIC CREAM</th>
<th>WHITE</th>
</tr>
</thead>
<tbody>
<tr>
<td>DESERT SAND</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>ALMOND</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Explore the possibilities.
With our visualizer tool, you can apply different combinations of colors and products to see how they look. Bring your vision to life at mastic.com/getstarted.
7” BOARD+BATTEN DESIGNER CHOICE DESIGN
New design and wider color choice combine to offer dramatic appeal.

PREMIUM .048 THICKNESS
Tough, impact-resistant and exceptionally durable panel.

ADVANCED LOCKING SYSTEM AND NAIL HEM

WIND SPEED — RATED UP TO 175 MPH

5-1/2” BOARD WITH 1-1/2” BATTEN

WOODGRAIN APPEARANCE
Authentic woodgrain appearance replicates the look of freshly painted wood.

HANG-TOUGH™ TECHNOLOGY
Exclusive formulation and process boosts durability so panels are more resistant to cracking, impact and thermal distortion. As an added benefit, rich color resides throughout the panel — virtually eliminating the appearance of nicks and minor surface scratches.

CLASS 1(A) FIRE RATING

V.I.P. LIMITED LIFETIME WARRANTY
Premium guarantee of lasting quality and peace of mind — backed by Mastic, a trusted industry leader for 50+ years (see warranty for complete details).

METRO-DADE COUNTY APPROVED

BOARD & BATTEN HAS BEEN GREEN APPROVED BY THE NAHB RESEARCH CENTER.
This means you can be assured that Board & Batten complies with specific green practice criteria in the National Green Building Standard. Visit www.GreenApprovedProducts.com for more details.
DESIGNED, ENGINEERED AND TESTED
for long lasting beauty.

NO PAINT. NO STAIN. NO HASSLES.
Since vinyl doesn’t require paint or stain, harmful VOCs aren’t released into the atmosphere.

SAVINGS IN PAINTING COSTS OVER TIME
Based on an average-size home, repainting or staining can cost up to $6,000 every four years. Board+Batten never needs painting, caulking or patching because, unlike wood, it won’t crack, peel, rot or split.

HANG-TOUGH™ TECHNOLOGY
Exclusive formulation and process boosts durability so panels are more resistant to cracking, impact and thermal distortion. As an added benefit, rich color resides throughout the panel — virtually eliminating the appearance of nicks and minor surface scratches.

BREATHE EASY
Unlike some fiber cement products, vinyl siding does not produce harmful silica dust — silica dust can cause lung disease.

TIME-TESTED. CERTIFIED. AND MORE.
Mastic vinyl siding products are certified through the Vinyl Siding Institute (VSI), which sponsors third-party certification to ensure vinyl siding quality. Mastic vinyl siding meets or exceeds ASTM D3679 performance standards for impact resistance, weatherability, product thickness and performance in extreme conditions — all requirements in the VSI certification program.*

V.I.P. LIMITED LIFETIME WARRANTY
Premium guarantee of lasting quality and peace of mind — backed by Mastic, a trusted industry leader for 50+ years. See warranty for complete details.

TEST OUR VINYL. WE DO.
RIGOROUSLY. RELENTLESSLY.

OIL CAN TEST Siding panels are placed under heat strips and saturated to 120° — 140°F to make sure the siding doesn’t warp or buckle.

WEATHERING Color retention (resistance to fading) is tested by subjecting Mastic products to real-time weather conditions and accelerated UV testing. This ensures that Mastic products will hold up in the most extreme environmental conditions.

RIGIDITY Panels are designed and engineered to be more rigid so the siding remains straight on the wall.

COLOR READ TEST Using a spherical spectrophotometer, a 10,000 watt xenon flash tube bounces light off a siding panel. This information is then analyzed to determine if the color falls within accepted ranges for color consistency and match.

VERTICAL HEIGHT IMPACT TEST Measures the product’s durability and ability to resist impact forces — the result of proper thickness, formulation and impact modifiers.

GLOSS TEST A digital readout microgloss meter is used to scan siding to determine if its gloss falls within a target range. Gloss is important to the aesthetic appeal of the siding.

*Consult the VSI website at www.vinylsiding.org for a current list of certified products and colors.
VINYL SIDING IS CHOSEN MORE THAN ANY OTHER EXTERIOR CLADDING in the U.S. and Canada.

VINYL SIDING GIVES HOMEOWNERS WHAT THEY WANT.

<table>
<thead>
<tr>
<th>IMPORTANT</th>
<th>NEUTRAL</th>
<th>NOT IMPORTANT (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>DURABILITY</td>
<td>93</td>
<td>6</td>
</tr>
<tr>
<td>REQUIRED MAINTENANCE</td>
<td>90</td>
<td>9</td>
</tr>
<tr>
<td>APPEARANCE</td>
<td>89</td>
<td>9</td>
</tr>
<tr>
<td>SIDING’S FUNCTION</td>
<td>86</td>
<td>12</td>
</tr>
<tr>
<td>LENGTH OF WARRANTY</td>
<td>85</td>
<td>13</td>
</tr>
<tr>
<td>PRICE</td>
<td>81</td>
<td>17</td>
</tr>
<tr>
<td>COLOR AVAILABILITY</td>
<td>67</td>
<td>29</td>
</tr>
<tr>
<td>TEXTURE</td>
<td>65</td>
<td>30</td>
</tr>
<tr>
<td>COLOR RANGE</td>
<td>61</td>
<td>34</td>
</tr>
</tbody>
</table>

(Independent study conducted by Vernon Research Group, 2005)

BOARD+BATTEN DELIVERS.

**DURABILITY.** If you’re looking for siding that is durable and low maintenance, and looks beautiful, Board+Batten siding is the ideal choice. Board+Batten will enhance your home’s appearance today — and for years to come.

**NO PAINT, NO STAIN, NO HASSLES.** Board+Batten, a premium panel, never needs paint or stain. Unlike real wood siding, it won’t crack, peel, flake or rot. Revolutionary technology like Mastic’s exclusive Hang-Tough™ maximizes the panel’s weatherability and delivers additional protection — and peace of mind — for your investment.

**COLOR AND TEXTURE.** Featuring a realistic wood grain, Board+Batten is available in 15 base colors.

**PEACE OF MIND THAT LASTS A LIFETIME.** Board+Batten is backed by the Mastic V.I.P. Limited Lifetime Warranty — a real warranty backed by a solid company. Mastic has been a trusted industry leader for more than 50 years. Please see our warranty for complete details.

www.vinylsiding.org December 14, 2009
Inspiration. Just like that.

Mastic gives you tools to bring your vision to life. Our Design Palettes by Mastic brochure illustrates how to coordinate color, texture and accessories in 16 variations. In The Designed Exterior Studio, our visualizer tool lets you mix and match colors and products to see how they look. Explore the possibilities at mastic.com/getstarted. Or go a step further and submit a photo of your home for a realistic view of a designed exterior on your house. Ask your builder or remodeler how to get started. Or call 800-962-6973 to request a Design Palettes by Mastic brochure.
Looking for Mastic products with features that can contribute to overall energy savings, lower maintenance and reduced environmental impact? These logos identify products recognized by third parties as supporting green building practices.

For more information on how Mastic products can help you meet your sustainable building goals, refer to the Mastic Building to Make a Difference white paper available at mastic.com.